

GAI 2019

April 18, 2019
The Shilla Seoul

Corporate
Partnership
Packages

Global
Alternative
Investment
Insights
2019





GAI 2019

Global Alternative Investment Insights 2019

Global Alternative Investment Insights (GAI) 2019 offers you a unique and valuable opportunity to share your knowledge and expertise with institutional investors and to build sustainable relationships with industry peers, clients, and prospects.

Following hugely successful annual conferences since 2014, we are pleased to announce that GAI 2019 will be held on Thursday, April 18th, 2019 at The Shilla Seoul.



COMPREHENSIVE AUDIENCE

Since 2014, GAI has proven to be the most comprehensive and respected alternative investment event in Korea, with more than 500 delegates from institutional investors and general partners from Korea as well as around the world gathered together on the same floor.

As before, leading investment officers of major Korean behemoth LPs, including National Pension Service, Korea Investment Corp., and many more will engage in in-depth discussions and discover the global investment landscape with representatives of global LPs and GPs on the stage of GAI 2019.

This will allow for a larger and diverse pool of institutional investors and general partners to meet and discuss feasible business opportunities.



DESIGN YOUR OWN MARKETING CAMPAIGN

GAI 2019 Partners are entitled to various sponsoring opportunities throughout the conference program for branding, marketing and networking. We are more than happy to customize these services to meet your firm's specific interests and target audience. Especially this year, our program is strategically designed to encourage sharing of knowledge and information, and to develop dialogue between invited speakers and participants/audience. GAI Partners are highly encouraged to stand as a session speaker and lead a panel discussion on the relevant subject. We are open to discuss the session agendas with prospective Partners, and a selection of the panelist group that will include at least two representatives from LPs.

Alongside the conference program, a series of group investor sessions are scheduled. These invitation-only sessions will enable up-close and personal approach to better comprehend Korean LPs and build sustainable relationships going forward.



About European Chamber of Commerce in Korea (ECCK)

The European Chamber of Commerce in Korea (ECCK) is the pre-eminent association of European companies conducting business in or related to Korea. Representing the common voice of the European business community in Korea, the ECCK aims to function as the platform for information exchange, effective communication channel to the Korean authorities and organizer of networking opportunities for European businesses. The ECCK is a non-profit and non-political organization.

European Chamber of Commerce in Korea (ECCK) is the leading representative body for foreign asset management companies conducting business in Korea. ECCK's major activities include introducing potential business partners, organizing workshops, conferences, and networking functions for investment professionals, and providing information on local regulations and requirements and market trends.

About Maekyung Media Group

MAEKYUNG MEDIA GROUP is a comprehensive media group composed of Maeil Business Newspaper, general programming cable TV channel MBN, business channel Mmoney, economic portal site MaekyungDotcom, premium IB news site RaytheM, entertainment news portal STAR TODAY, and specialized magazines Maekyung Economy, LUXMEN and CityLife. Since its foundation of Maeil Business Newspaper in 1966, Maekyung Media Group has been trying to achieve its goal of representing the world's best knowledge media. In the meantime, Maekyung Media Group believes that charting a national vision is the most important responsibility and obligation for media, which would serve as the stepping stones for Korea to become the world's top nation in the 21st century.

Diamond Partner

Open Session Organizer Package

KRW 30,000,000

- Your organization will be entitled to one open session (during lunch) for all audience, designed to fit your specifications
- Three, one-on-one meetings with an institution of your choice will be arranged on your behalf (before/during/after the conference)
- Opportunity to be a panelist during the conference
- Three delegates from your organization will be invited to the VIP Dinner
- 25 tickets to main GAI conference (can be distributed to other companies of your choice)
- 2 full page ad featured in GAI booklet
- Individual booth installed in lobby of event hall for networking and company promotion
- Logo on all print materials, event signage, GAI website

Gold Partner

Closed-Door Session Organizer Package

KRW 20,000,000

- Your organization will be entitled to one closed-door session (including lunch)
- Two, one-on-one meetings with an institution of your choice will be arranged on your behalf (before/during/after the conference)
- Opportunity to be a panelist during the conference
- Two delegates from your organization will be invited to the VIP Dinner
- 15 tickets to main GAI conference (can be distributed to other companies of your choice)
- 2 full page ad featured in GAI booklet
- Individual booth installed in lobby of event hall for networking and company promotion
- Logo on all print materials, event signage, GAI website

Silver Partner

KRW 10,000,000

- One, one-on-one meeting with an institution of your choice will be arranged on your behalf during the conference
- Opportunity to be a panelist during the conference
- One delegate from your organization will be invited to the VIP Dinner
- 10 tickets to main GAI conference (can be distributed to other companies of your choice)
- 1 full page ad featured in GAI booklet
- Individual booth installed in lobby of event hall for networking and company promotion
- Logo on all print materials, event signage, GAI website

Bronze Partner

KRW 5,000,000

- One delegate from your organization will be invited to the VIP Dinner
- 5 tickets to main GAI conference (can be distributed to other companies of your choice)
- 1 full page ad featured in GAI booklet
- Logo on all print materials, event signage, GAI website

Overview of Partnership Packages

Level	Price (KRW)	Category	Provisions					
			One-on-One Meeting Arranged	Individual Booth	Ad in GAI Booklet	Panelist Opportunity	# of VIP Dinner Invitations	# of GAI Conference Invitations
Diamond	30,000,000	Open Session Organizer Package	3	O	2 pages	O	3	25
Gold	20,000,000	Closed-Door Session Organizer Package	2	O	2 pages	O	2	15
Silver	10,000,000	-	1	O	1 page	O	1	10
Bronze	5,000,000	-	-	X	1 page	X	1	5

Notes:

- Discounted rates at selected hotels in Seoul
- Please be aware that representatives of general partners will also attend the VIP Dinner as invited guests