

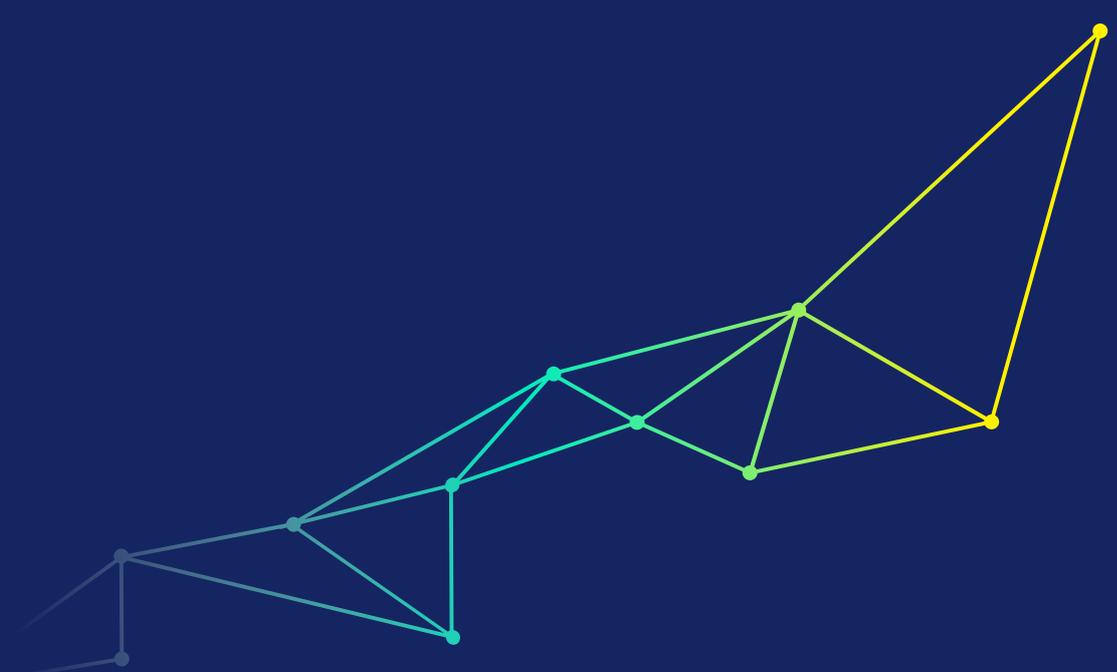
# GAI 2015

## Global Alternative Investment Insights 2015

May 12, 2015  
Hotel Shilla Seoul



Corporate  
Sponsorship  
Package  
Descriptions



# **GAI** **2015**

**Global  
Alternative  
Investment  
Insights  
2015**

**Global Alternative Investment Insights Conference (GAI) 2015** offers you an opportunity to share your knowledge and expertise with institutional investors and to build sustainable relationship with industry peers, clients and prospects.

Following a very successful event in 2014, we are pleased to announce GAI 2015 will be held on **Tuesday, May 12, 2015 at the Hotel Shilla Seoul.**



## COMPREHENSIVE AUDIENCE

GAI 2014 has proven to be the most comprehensive and respected alternative investment event in Korea, with more than 700 delegates from institutional investors and general partners from Korea as well as around the world gathered together on the same floor. GAI sponsorship will allow you to enhance your corporate profile to highly targeted decision makers by participating as speakers, panelists and in a series of closed-door group investor sessions.

Institutional investors that joined us last year include National Pension Service, Korea Investment Corp., Queensland Investment Corporation of Australia, Korea Teachers' Pension, Korea Venture Investment Corporation, Samsung Life Insurance, along with delegates from all major Korean public and private pension funds, insurers and corporate investors.

## DESIGN YOUR OWN MARKETING CAMPAIGN

GAI 2015 sponsors are entitled to various sponsoring opportunities throughout the conference program for branding, marketing and networking. We are more than happy to customize these services to meet your firm's specific interest and target audience. Especially this year, our program is strategically designed to encourage knowledge sharing and to develop dialogue between invited speakers and participants/audience. Sponsors are highly encouraged to stand as a session speaker then lead a panel discussion of the relevant subject. We are open to discuss with prospective sponsors agenda of the session and selection of the panelist group that will include at least two representatives from LPs.

Alongside the conference program, a series of group investor sessions is scheduled. These invitation-only sessions will enable up-close and personal approach to better understand Korean LPs and build sustainable relationships going forward.

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## About European Chamber of Commerce in Korea (ECCK)

The European Chamber of Commerce in Korea (ECCK) is the pre-eminent association of European companies conducting business in or related to Korea. Representing the common voice of the European business community in Korea, the ECCK aims to function as the platform for information exchange, effective communication channel to the Korean authorities and organizer of networking opportunities for European businesses. The ECCK is a non-profit and non-political organization.

Alternative Investment Committee (AIC) of the European Chamber of Commerce in Korea (ECCK) is the leading representative body for foreign real estate/infrastructure/private equity companies conducting business in Korea. AIC's major activities include introducing potential business partners, organizing workshops, conferences and networking functions for investment professionals, and providing information on local regulations and requirements and market trends.

## About Maekyung Media Group

MAEKYUNG MEDIA GROUP is a comprehensive media group composed of Maeil Business Newspaper, general programming cable TV channel MBN, business channel Mmoney, economic portal site MaekyungDotcom, premium IB news site RaytheM, entertainment news portal STAR TODAY and specialized magazines Maekyung Economy, LUXMEN and CityLife. Since its foundation of Maeil Business Newspaper in 1966, Maekyung Media Group has been trying to achieve its goal of representing the world's best knowledge media. In the meantime, Maekyung Media Group believes that charting a national vision is the most important responsibility and obligation for media, which would serve as the stepping stones for Korea to become the world's top nation in the 21st century.